

**ADDRESS BY THE MAYOR OF MAKHADO MUNICIPALITY
HER WORHSIP Cllr Sinyosi S.M DURING THE OFFICIAL
OPENING OF THE MAKHADO ANNUAL SHOW 2017.**

The Speaker of Makhado Municipality- Cllr L.B Mogale
Chief Whip- Cllr D Mboyi
The Executive Mayor of Vhembe District Municipality- Cllr Florence Radzilani
Portfolio Head of Development Planning and Program Director-
Cllr D Ratshikuni

Khosikhulu Vho Thovhele Vho Toni Mphephu Ramabulana na mahosi othe vhare hone

EXCO Members
Staff and management of the Makhado Airforce base
Our traditional leaders
Our business leaders
All leaders of community structures
The Senior Management from District and Provincial Departments
The Administrative Management of Makhado Municipality
Educators, Learners, Families, youth and children present
Performing groups present
Our exhibitors from across the country and beyond our borders,
we welcome you again to Makhado Municipality.

Good Day

Welcome to the Makhado Annual Show- 2017.

I wish to extend sincere and revolutionary greetings to each one of you attending the Makhado Municipality 2017- Annual Show.

We are very proud as a Municipality, to be hosting yet another sizzling chapter of the Makhado Annual Show 2017. We do so fully aware of the responsibility we have to host an event that is truly pleasant and profitable experience for participants and visitors alike.

We have a greater task to build an Annual Show that will become one of Limpopo's largest, most iconic consumer event filled with exciting, entertaining, social and educational experiences for the whole family.

The Show must also serve as an important launch pad for exciting brands and businesses and must cater to the entire family.

The demonstration and display by the SAPS and the Makhado AIFORCEBASE must remain a unique feature of our Show and we honour the leadership of Officer Commanding - General Barends for accepting our invitation to become part of the 2017 Makhado Annual Show.

The Makhado Airforce Base is our asset and we must celebrate its world class technical and technological capacity as an instrument of our national defence.

The Makhado Show already attracts over 30 000 visitors each year, mostly learners and families across all cultures in the lower, middle to upper income brackets.

We want the Makhado Show to become the biggest day out for children, families, students, business people and all visitors in our town.

We are constantly looking for new ways to add value not only for our exhibitors but also our visitors.

The Show must attract all types of visitors, because it is an ideal platform for brands to grow awareness of their products and services to a captive audience and create a lasting and favourable impression.

We must make sure that all people who attend the Makhado Show, remain with heightened memorable experiences, and help them to form a clearer understanding of exhibiting brands.

As the leadership of Makhado, we believe that the Annual Show, has the potential to unite the residents of Makhado beyond narrow racial, cultural and linguistic backgrounds.

We must have 1 and only 1 Annual Show for the people of Makhado, because we are 1 and most importantly we are united in our diversity.

We shall continue to ensure that all sectors of our community, black and white, Afrikaans speaking or Tsonga speaking, that all of us must appreciate and celebrate each other's cultures, religion, languages and any diverse backgrounds that defines our South Africanness.

As a Municipality, we shall continue with providing citizens of Makhado and beyond, with the opportunity to come together and celebrate our shared vision of living in a peaceful, harmonious and prosperous society.

The Makhado Annual Show takes a very special place in the service delivery calendar of our Municipality.

The Makhado Annual Show is an opportunity to:

- ✓ Showcase our diverse, rich and unique socio cultural heritage.
- ✓ Display various products and services offered by community based enterprises, public and private businesses within and beyond our Municipality.
- ✓ Demonstrate available economic investment and business opportunities in Makhado.
- ✓ And most importantly to bring families and communities together to celebrate our shared spaces as citizens of Makhado.

We create this platform for our artists, new and old, so that they can showcase our diverse and creative abilities, talents and skills.

We are also keen to support emerging and established entrepreneurs in our Municipality to become part of the growth of our town and townships.

We must revive our township and village economies so that they can contribute to the offerings and exhibition categories of the Makhado Annual Show.

We must strive to reach the ultimate success which is to make all of us proud of our historical and cultural heritage.

As a Municipality, we strongly believe that building strategic and sustainable developmental partnerships across business, civil society and government is a fundamental necessity to creating viable and developmental communities.

The Makhado Annual Show will continue to be celebrated each year and we trust that we strive to improve the nature and character of this event as we move ahead.

We call upon the Department of Development Planning and our Events Committee to start planning for 2018 Annual Show.

The next year show must include other exhibition categories like:

- KIDS EXPO
- AGRICULTURAL EXPO AND LIVESTOCK COMPETITIONS
- SPORTS AND LIFERSTYLE EXPO
- WELLNESS AND OUTDOOR LIVING
- SCIENCE AND TECHNOLOGY EXPO
- BUSINESS EXPO and many other exciting exhibitions offerings.

We must benchmark with the Rand Easter Show, the Royal Show and many other national shows, because as Makhado, we have the potential to grow our show to become a national brand.

We must work tirelessly to make our Show a safer place for all our visitors, especially during the music festival.

I would like to send a special thank you to all our partners, especially the SANDF, SAPS, government departments and universities present, all government agencies and private

exhibitors for their striving efforts in working with us in modelling a show of the highest standard and quality.

We need to encourage more local- SMME;s, and especially community based projects and enterprises to seize the opportunity presented by this show so that they can market their goods and services.

The Makhado Annual Show, must contribute to the Local Economic Development of all our communities and must restore confidence in the business and social community that Makhado is a viable business investment destination.

We appeal to all our communities to bring their children to celebrate and enjoy the show.

As a Municipality, we re-commit to ensure that clean and effective local government is everyone's business. We invite each one of you to relax and enjoy the many thrilling and exciting exhibitions available.

Thank you and I officially declare the 2017- Makhado Annual Show open.

Thank you.

Office of the Mayor
Makhado Municipality
Cllr S.M Sinyosi